Social Return on Investment
Cost-Benefit Ratio Calculation Worksheet

Program:
Program component:

Assemble data:

1. Cost of program or program component:
   If the cost includes other program components not captured here, use additional worksheets for the other program components and then follow the directions in Step 7 below.

2. Unit of cost (per year, etc.):

3. Number of participants served by program component during time period covered by unit of cost:

4. Outcome during same time period:
   Use a separate worksheet for each program outcome

5. Primary or secondary data tied to outcome showing what would have likely happened to participants without the intervention:
   Perform the necessary calculations or nest the data as appropriate to be able to say, without the intervention, X% of participants would have likely had X outcome.

6. Data showing per unit monetary equivalent of outcome:

Calculate ratio:

Answer 5 x Answer 3 x Answer 6
Answer 1

= _____ in benefits for every dollar spent per Answer 2

Total benefits for the costs in Answer 1: Once you have completed all of the worksheets for the program components associated with the costs in Answer 1, add up all the numerators and divide them by Answer 1 to get the total cost savings for the program.