# Using Data to Advocate for Better Outcomes for Kids and Families: The KIDS COUNT Data Center

Laura Beavers

National KIDS COUNT Coordinator Annie E. Casey Foundation

Florencia Gutierrez

National KIDS COUNT Research Associate Annie E. Casey Foundation

# About the Foundation

- Established in 1948 by Jim Casey, one of the founders of UPS, and his siblings named in honor of his mother
- Mission to "foster public policies, humanservice reforms and community supports that more effectively meet the needs of today's vulnerable children and families"
- Largest national private philanthropy dedicated to vulnerable children and families.



# **About KIDS COUNT**

- Project of AECF begun in 1990 to provide quality data and information on children to decision makers.
- National KIDS COUNT Project
  - KIDS COUNT Data Book
  - Online Resources including KIDS COUNT Data Center
- State KIDS COUNT Projects
  - Grantees in all 50 states, DC, USVI and Puerto Rico
  - Produce data and information on child well- being at the local level (county, school districts)





# The KIDS COUNT Data Center

- Warehouse of indicators across multiple areas of child and family well-being:
  - –Demographics
  - -Economic well-being
  - -Education
  - -Health
  - -Family & community
  - –Safety & risk
- National, state, county, city-level data
- Data by age, sex, race, ethnicity and immigrant status





# The KIDS COUNT Data Center

- One-stop shop for city, county, state and national information on children and families
- Rank states, cities and counties
- Generate customized maps, graphs and trend lines
- Feature automatically updated maps and graphs on your own website or blog

http://datacenter.kidscount.org



# KIDS COUNT DATA CENTER

HOME , DATA BY STATE , DATA ACROSS STATES , DATA BOOK , HELP/FAQ

# Access hundreds of measures of child well-being,

including all those regularly used in our popular Data Book and The Right Start for America's Newborns, and local data from our 53 grantees (formerly CLIKS).

# Data By State

- Data within the bounds of a single state or territory
- Includes community-level data
- Search by location or topic
- Create profiles, maps, rankings, line graphs, or raw data

# Data Across States >

- Data spanning the U.S.
- Compare states or cities
- Search by topic
- Create maps, rankings, line graphs, or raw data



#### DATA CENTER SPOTLIGHT

NEW TOOLS TO CUSTOMIZE AND SHARE **INFORMATION 8/10/2009** 

New tools are now available that allow you to customize and share information!

#### POPULAR TOPICS

USA ▼

#### UPDATED ON 8/20/2009

- KIDS COUNT overall rank
- Children in poverty

#### KIDS COUNT DATA BOOK

#### **UPDATED** 8/7/2009

The 2009 KIDS COUNT Data Book is now available! The Data Book calls for a "Data Revolution" to track progress and

# Data Across States

Home > Data Across States

See the Latest Updates

#### National Profile

View the KIDS COUNT National Profile.

# Rankings, Maps, or Trend Graphs by Topic

Choose the indicator for your report. Click on the 1 next to a group to see its indicators.

#### By Category

- Demographics
- Education
- Economic Well-Being
- Family and Community
- Health
- Safety and Risky Behaviors
- Other Indicators

#### National KIDS COUNT Key Indicators

Indicators



# Rankings, Maps, or Trend Graphs by Topic

Choose the indicator for your report. Click on the I next to a group to see its indicators.

### By Category

- Demographics
- Education
  - Early Childhood
  - School Age
    - . Teens ages 16 to 19 not attending school and not working (2000-2007 series, 2008 series, explain series data)
    - Teens ages 16 to 19 who are not in school and are not high school graduates
  - Young Adults
  - Test Scores
  - Indicators by Race and Ethnicity
  - Other Education
- Economic Well-Being
- Family and Community
- Health
- Safety and Risky Behaviors
- Other Indicators





Create a new report

#### Geographic Areas:

Show State Data Show City Data

## Year:

2008 -

## Data Type:

Percent Number

Sort	ord	eri	by:
$\overline{}$			

Numerical by Value 11<l

#### Teens ages 16 to 19 who are not in school and are not high school graduates (Percent) - 2008

Data Provided by: National KIDS COUNT Program

Scale: 3% - 10%

Rank		1	1	-1	
	United States	6%			
1	Minnesota	3%			
1	New Hampshire	3%			
1	Iowa	3% 1			
4	New Jersey	4% =			
4	Massachusetts	4% =			
4	Nebraska	4% =			
4	Virginia	4% =			
4	Vermont	4% =			
4	Wisconsin	4% =	- 1		
10	Kansas	5% =	- 1		
10	Ohio	5% =			
10	New York	5% =			
10	Pennsylvania	5%			

TOOLBOX: Print | Email | Share ▼ | Raw Data

#### NATIONAL KIDS COUNT **PROGRAM**

#### KIDS COUNT The Annie E. Casey Foundation

701 St. Paul Street Baltimore, MD 21202

ph: 410-547-6600 fax: 410-547-6624 http://www.kidscount.org

#### RELATED RESOURCES

#### Related Links

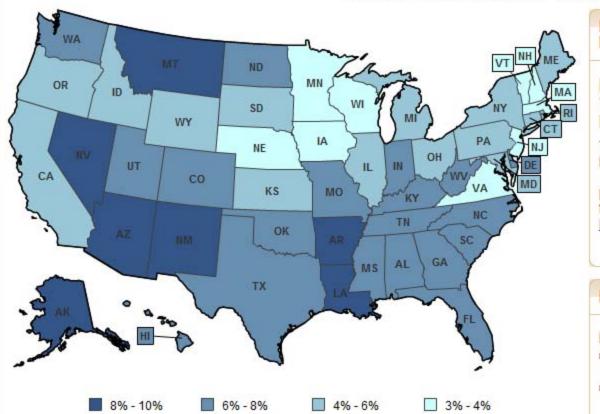
- Casey Knowledge Center: Education
- KIDS COUNT Indicator Brief: Reducing the High School



#### Teens ages 16 to 19 who are not in school and are not high school graduates (Percent) - 2008

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TOOLBOX: Print | Email | Share ▼ | Add Image to Your Site | Save Image | Raw Data



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- Casey Knowledge Center: Education
- KIDS COUNT Indicator Brief: Reducing the High School Dropout Rate
- KIDC COLINT Indicator Drief

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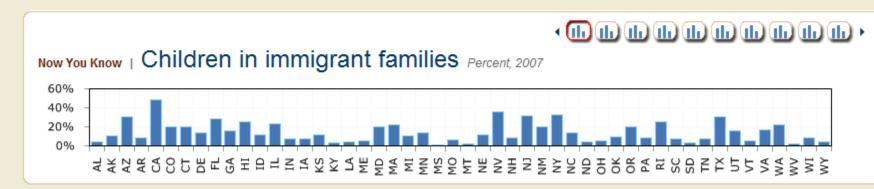
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# Data By State

Home > Data By State

## States

Select a state below to view its main home page. From there, you can access Profiles, Rankings, Maps, Line Graphs, and see featured information about that state/territory and its KIDS COUNT grantee.

- Alabama
- Alaska
- \* Arizona
- Arkansas
- · California
- Colorado
- Connecticut
- Carelling Language
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho

- Nevada
- New Hampshire
- \* New Jersey
- New Mexico
- New York
- · North Carolina
- North Dakota
- · Ohio
- Oklahoma
- Oregon
- Pennsylvania
- · Rhode Island



# North Carolina

Access profiles for many NC locations; rankings, maps, or trend graphs by topic; and raw data. Includes over 100 measures of child well-being, including the community-level data formerly in CLIKS.

Compare this state to other states | Select another state's home page



## Profiles

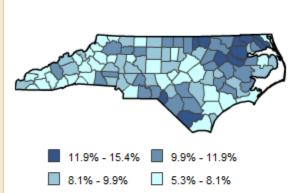
(Showing 4 Featured Indicators of full set)

View the Profile for This State/Territory

**View Community-Level Profiles** 

Featured Indicators: Select an Indicator to Learn More	%, #, or \$
Teen Pregnancy Rate (2008)	33
Percent of Low Birthweight Infants (2008)	9.1%
Obese: % low-income children who are obese (2008)	17.5%
Percent of Children without Health Insurance (2007)	13.1%

#### FEATURED DATA FOR NORTH CAROLINA



#### BIRTH OUTCOMES Percent of Low Birthweight Infants (2008)

N.C. DHHS. State Center for Health Statistics, North Carolina Infant Mortality Report, Table 10 "Risk Factors and Characteristics for North Carolina Resident Live Births." Available online at: http://www.schs.state.nc.us/SCHS/deaths/ims/2008/

Percent of Low Birthweight Infants. Infants weighing less than 2,500 grams (5 lbs, 8 oz) are low birthweight.

To find out more about this featured indicator and other child well-being issues about North Carolina's children, please visit Action for Children North Carolina and

## Rankings, Maps, or Trend Graphs by Topic

- Featured Indicators ??
- NORTH CAROLINA Indicators ? National KIDS COUNT Key ndicators ?
- By Category
  - Demographics
  - Education
  - Economic Well-Being
  - Health
  - Safety and Risky Behaviors

#### NORTH CAROLINA GRANTEE

#### Action for Children North Carolina

0 St. Mary's St., Ste. 500 eigh, NC 27605

(919) 834-6623 admin@ncchild.org http://www.ncchild.org

Alexandra Sirota, Director of Policy and Research

# North Carolina

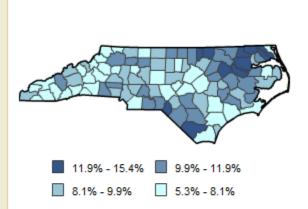
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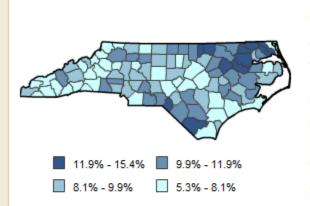
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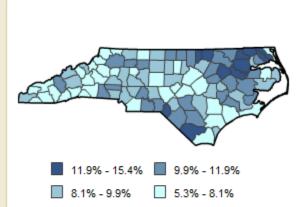
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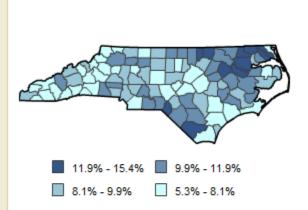
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## KIDS COUNT DATA CENTER

HOME , DATA BY STATE , DATA ACROSS STATES , DATA BOOK , HOW-TO-USE

# North Carolina Home > Data By State > North Carolina > Profile



#### Profile for North Carolina (State)

Data Provided by: Action for Children North Carolina

#### Featured Indicators

Teen Pregnancy Rate (Rate)					
2000	2005	2006	2007	2008	
44	36	35	35	33	

Teen Pregnancy Rate (Number)				
2000	2005	2006	2007	2008
NA	6,024	6,161	6,244	6,132

TOOLBOX: Print | Email | Share ▼

#### RELATED KIDS COUNT DATA

#### Data Center

View North Carolina's main page.

#### KIDS COUNT Census Data Online

 View 2000 KIDS COUNT Census data, covering hundreds of indicators for thousands of geographic areas.





#### Juvenile Violent Crime (Rate per 100,000 children ages 10-17) - 2007

Data Provided by: Center for Public Policy Priorities

Scale: 0.0 - 2,183.4

		<del></del>
Texas	184.9	
Anderson	220.8	_
Andrews	243.9	_
Angelina	60.5	
Aransas	77.8	
Archer	0.0	1
Armstrong	790.5	
Atascosa	98.9	-
Austin	279.8	_
Bailey	253.2	_
Bandera	45.3	
Bastrop	191.0	_
Baylor	885.0	
Bee	121.1	-
Bell	105.4	-
Bexar	158.3	_

TOOLBOX: Print | Email | Share ▼ | Raw Data

#### **TEXAS GRANTEE**

#### Center for Public Policy Priorities

900 Lydia St Austin, TX 78702

512-320-0222 ext. 106 kidscount@cppp.org http://www.cppp.org/kidscount

Frances Deviney, Ph.D., Senior Research Associate and Texas KIDS COUNT Director



The Center for Public Policy Priorities is a nonpartisan, nonprofit policy

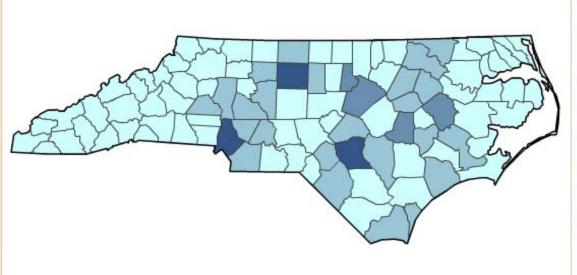
institute committed to improving public policies to better the economic and social conditions of low- and moderate-income Texans. To view the State of Texas Children 2008-09 data book, go to www.cppp.org/factbook08.



#### Juveniles Placed in Youth Development Centers (Number) - 2008

Data Provided by: Action for Children North Carolina

TOOLBOX: Print | Email | Share ▼ | Add Image to Your Site | Save Image | Raw Data



12 - 28

28 - 58

3 - 12

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child well-being by educating and engaging all people across the state to ensure that our children are health, safe, well-educated and have every opportunity for success.

RELATED KIDS COUNT DATA

0-3



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TOOLBOX: Print | Email | Share ▼ | Add Image to Your Site | Save Image | Raw Data

Please select up to 7 locations above, then click Submit.

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Definitional Youth development centers provide long term education treatment and



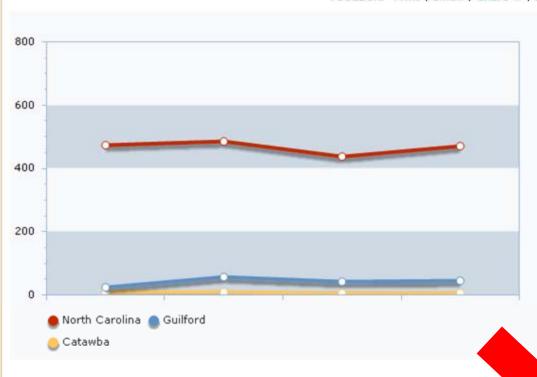


Submit

#### Juveniles Placed in Youth Development Centers (Number) - 2004 to 2008

Data Provided by: Action for Children North Carolina

TOOLBOX: Print | Email | Share ▼ | Add Image to Your Site | Save Image | Raw Data



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	North Carolina	Catawba	Guilford
2004	473	8	24
2006	486	9	57
2007	437	6	42

#### RELATED KIDS COUNT DATA

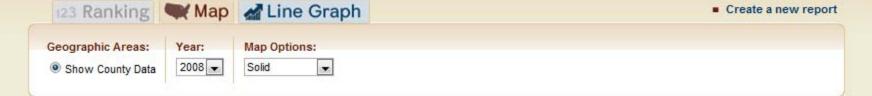
#### **Data Center**

 View North Carolina's main page or the state profile.





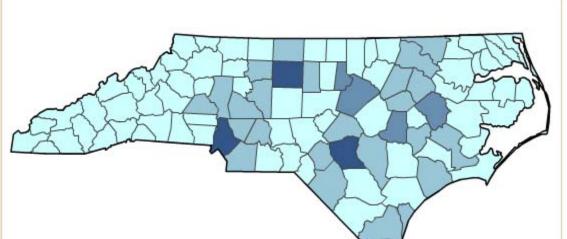
North Carolina Home > Data By State > North Carolina > Rankings/Maps/Trends by Topic



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AIM



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Backflip



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Blogger



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Technorati



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Yahoo Buzz



Yardbarker

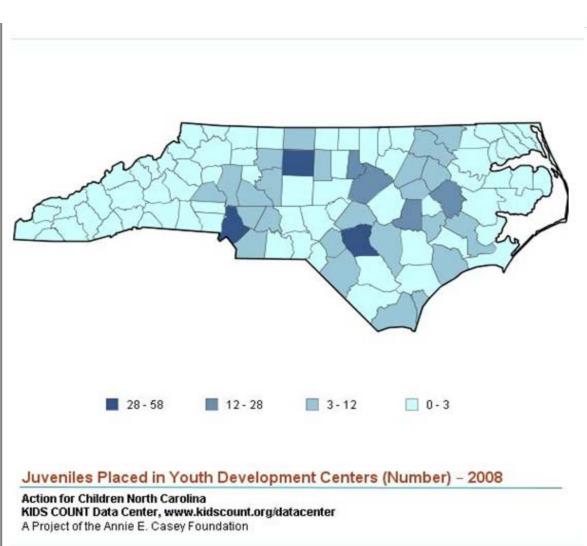
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You may now import this image into Powerpoint, Microsoft Word, or any other program that supports image files.

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# DATA CENTER

HOME | DATA BY STATE | DATA ACROSS STATES | DATA BOOK | HOW-TO-USE

## Add to Your Site

#### Juveniles Placed in Youth Development Centers (Number) – 2008

Insert the following HTML into your webpage to add this image.

While working with this code, if you are prompted by your software to convert the code's tags, please select no.

Please note that when you add this code to your HTML program, it may initially appear as though the image is not coming through (i.e., you will see a blank box). Once you post your page to the internet, it will connect to our live site and the image will appear on your site.

```
<object width="570" height="507"

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data="http://datacenter.kidscount.org/handlers/Map.
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tf=35"><param name="movie"
value="http://datacenter.kidscount.org/handlers/Map.ashx?
state=NC&loct=5&map_colors=Solid&dtm=4764&ind=2280&
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# Foster Care Alumni of America Ohio Chapter

The Ohio chapter of Foster Care Alumni of America: www.fcaa-oh.org



#### What is FCAA?

We represent the Ohio chapter of Foster Care Alumni of America: http://www.fcaa-oh.org/

JOIN FCAA: Foster Care Alumni of America is a national organization that connects and transforms the community of people who grew up in foster care.

If you ever lived in foster care, kinship care, or other out-of-home placements... If you did not experience foster care but believe in our mission... Visit

http://www.fostercarealumni.org/

### **Track Legislation**

State Child Welfare Policy Database

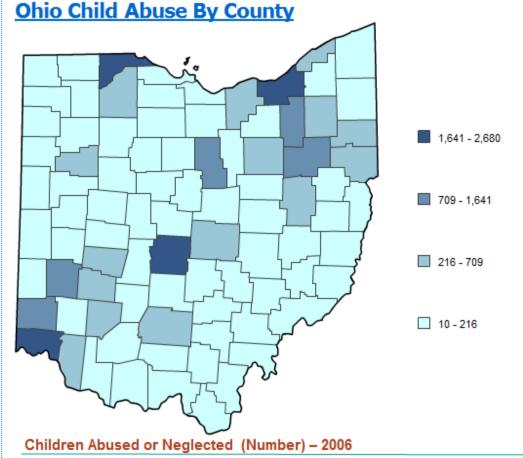
Ohio Legislative Service Commission

Ohio General Assembly

Federal Legislation

Bill Status Report





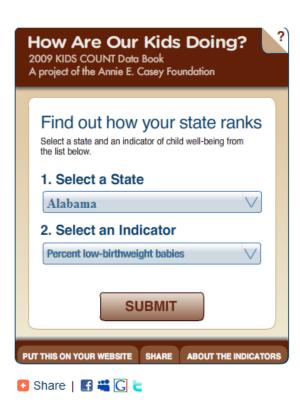
Children's Defense Fund-Ohio KIDS COUNT Data Center, www.kidscount.org/datacenter A Project of the Annie E. Casey Foundation



# Additional Tools: Widget and More

- Widget
- Mobile enhanced site: mobile.kidscount.org

 Connect quickly to KC data using "badge" on your website









# Winthrop Rockefeller Foundation Education Forum

Moving the Needle in Education



by J. Barry Ballard



DR. B'S ARREST by J. Barry Ballard



GRADUATION 2007 by J. Barry Ballard

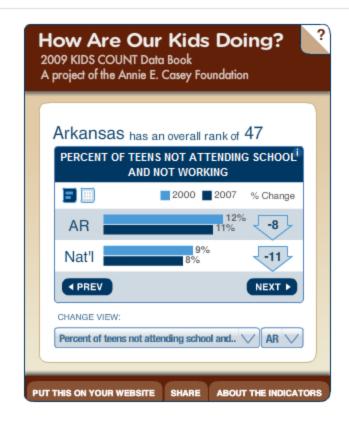
+ Add Photos

View All

VIDEOS

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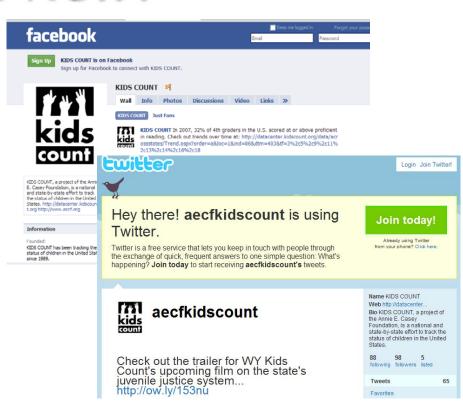




# Interested in Recieving Updates on What's New?

- KIDS COUNT is now on Facebook and Twitter
  - http://www.facebook.com/pages/ KIDS-COUNT/412624330106
  - http://twitter.com/aecfkidscount

- KIDS COUNT Monthly News Alerts
  - http://datacenter.kidscount.org/





# **Looking Forward**

- Congressional District data
- Expanded child welfare data
- A mobile phone application
- Customizable widgets



# Data Center Website: <a href="http://datacenter.kidscount.org">http://datacenter.kidscount.org</a>

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